



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-29-2012 PAGE: 1 of 3

CROSSROADS MEDIA LLC - 20957
ATTN: STEPHANIE MARONEY
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand		Product Code		Station/Market										
Line	Start Date	End Date	Time Period		Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency Est#		CMS #		Sales Office	Account Executive		Start Date	End Date		Billing		Package	Contract Title			
			11 27 692		238742		PHILADELPHIA	A. CLIFFORD		10-02-2012	10-08-2012		M (Broadcast Month, Cycle 1)		N	238742			
1	10-02-2012	10-07-2012	05:30AM - 06:00AM		EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)		1	30		1		1				2	700	2	1,400.00
2	10-08-2012	10-08-2012	05:30AM - 06:00AM		EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)		1	30	1							1	700	1	700.00
3	10-02-2012	10-07-2012	06:00AM - 07:00AM		EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)		1	30			1	1				2	1,200	2	2,400.00
4	10-08-2012	10-08-2012	06:00AM - 07:00AM		EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)		1	30	1							1	1,200	1	1,200.00
5	10-02-2012	10-07-2012	07:00AM - 09:00AM		GOOD MORNING AMERICA (MONDAY-FRIDAY) (83		1	30		1	1	1				3	1,200	3	3,600.00
6	10-02-2012	10-07-2012	09:00AM - 10:00AM		LIVE! WITH KELLY & MICHAEL (842)		1	30		1	1	1	1			4	500	4	2,000.00
7	10-08-2012	10-08-2012	09:00AM - 10:00AM		LIVE! WITH KELLY & MICHAEL (842)		1	30	1							1	500	1	500.00
8	10-02-2012	10-07-2012	11:00AM - 12:00PM		THE VIEW (MONDAY-FRIDAY) (846)		1	30		1	1	1	1			4	600	4	2,400.00
9	10-08-2012	10-08-2012	11:00AM - 12:00PM		THE VIEW (MONDAY-FRIDAY) (846)		1	30	1							1	600	1	600.00
10	10-02-2012	10-07-2012	12:00PM - 12:30PM		EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)		1	30		1	1	1	1	1		4	700	4	2,800.00
11	10-08-2012	10-08-2012	12:00PM - 12:30PM		EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)		1	30	1							1	700	1	700.00
12	10-02-2012	10-07-2012	12:30PM - 01:00PM		MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)		1	30		1	1	1	1			4	500	4	2,000.00
13	10-08-2012	10-08-2012	12:30PM - 01:00PM		MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)		1	30	1							1	500	1	500.00
14	10-02-2012	10-07-2012	04:00PM - 05:00PM		EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30		1	1	1	1			4	750	4	3,000.00
15	10-08-2012	10-08-2012	04:00PM - 05:00PM		EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30	1							1	750	1	750.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M>New Makegood Activity, CM=Combined Makegood



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ATTN: STEPHANIE MARONEY
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code							Station/Market										
				AMERICAN CROSSROADS	AMERICAN CROSSROADS	POLITICALS							WTVD - DURHAM										
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing					Package	Contract Title									
			238742	PHILADELPHIA	A. CLIFFORD	10-02-2012	10-08-2012	M (Broadcast Month, Cycle 1)					N	238742									
Line	Start Date	End Date	Time Period			Description			RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$			
			Agency CPE: C : 11 P : 27 E : 692																				
16	10-02-2012	10-07-2012	05:00PM - 05:30PM			EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)			1	30	1	1	1	1	1		4	1,200	4	4,800.00			
17	10-08-2012	10-08-2012	05:00PM - 05:30PM			EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)			1	30	1						1	1,200	1	1,200.00			
18	10-02-2012	10-07-2012	05:30PM - 06:00PM			EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)			1	30	1	1	1	1	1		4	1,500	4	6,000.00			
19	10-08-2012	10-08-2012	05:30PM - 06:00PM			EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)			1	30	1						1	1,500	1	1,500.00			
20	10-02-2012	10-07-2012	06:00PM - 06:30PM			EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)			1	30	1	1	1	1	1		4	2,000	4	8,000.00			
21	10-08-2012	10-08-2012	06:00PM - 06:30PM			EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)			1	30	1						1	2,000	1	2,000.00			
22	10-02-2012	10-07-2012	07:00PM - 07:30PM			JEOPARDY (MONDAY-FRIDAY) (898)			1	30	1	1	1	1	1		4	2,000	4	8,000.00			
			Cr Resolved																				
			Rate Reason																				
			10-03-2012																				
			2,000 CRDT RESOLV																				
			Total:																				
			2,000																				
			Cr Resolved																				
			Rate Reason																				
			10-03-2012																				
			1,800 CRDT RESOLV																				
			Total:																				
			1,800																				
			Cr Resolved																				
			Rate Reason																				
			10-03-2012																				
			1,800 CRDT RESOLV																				
			Total:																				
			1,800																				
			Credit Resolved Total:													-1							
			-2,000.00																				
23	10-08-2012	10-08-2012	07:00PM - 07:30PM			JEOPARDY (MONDAY-FRIDAY) (898)			1	30	1						1	2,000	1	2,000.00			
24	10-02-2012	10-07-2012	07:30PM - 08:00PM			WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30	1	1	1	1	1		4	1,800	4	7,200.00			
			Cr Resolved																				
			Rate Reason																				
			10-03-2012																				
			1,800 CRDT RESOLV																				
			Total:																				
			1,800																				
25	10-08-2012	10-08-2012	07:30PM - 08:00PM			WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30	1						1	1,800	1	1,800.00			
26	10-02-2012	10-07-2012	11:00PM - 11:35PM			EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)			1	30	1	1					2	2,000	2	4,000.00			

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Line	Start Date	End Date	Time Period			Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$						
	Agency CPE: C : 11 P : 27 E : 692																										
27	10-08-2012	10-08-2012	11:00PM - 11:35PM			EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)			1	30	1							1	2,000	1	2,000.00						
28	10-02-2012	10-07-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SATURDAY (1883)			1	30				1				1	800	1	800.00						
29	10-02-2012	10-07-2012	09:00AM - 10:00AM			EYEWITNESS NEWS SAT 9-10AM (10765)			1	30				1				1	500	1	500.00						
30	10-02-2012	10-07-2012	07:00PM - 07:30PM			EYEWITNESS NEWS SAT 7-730P (838)			1	30				1				1	950	1	950.00						
31	10-02-2012	10-07-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SUNDAY (4789)			1	30				1				1	800	1	800.00						
32	10-02-2012	10-07-2012	09:00AM - 10:00AM			EYEWITNESS NEWS SUNDAY 9-10A (830)			1	30				1				1	500	1	500.00						
A	33	10-02-2012	10-02-2012	05:58AM - 07:00AM			EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			3	30	1						1	1,200	1	1,200.00						
A	34	10-02-2012	10-02-2012	06:58AM - 09:00AM			GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			3	30	1						1	1,200	1	1,200.00						
A	35	10-03-2012	10-05-2012	05:28AM - 06:00AM			EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			3	30		1	1				2	700	2	1,400.00						
													Contracted Gross Total:			71	80,400.00										
													Actual Gross Total:			69	76,600.00										
													Agency Commission:				11,490.00										
													Net Total:				65,110.00										
Month/YR			Preempted			Made Good			Contract Total			Adjustments			Actual Total												
Oct 12			0.00			0.00			80,400.00			3,800.00 CR			76,600.00												
TOTAL			0.00			0.00			80,400.00			3,800.00 CR			76,600.00												

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